



CHILDREN'S LAND ALLIANCE SUPPORTING SCHOOLS

FROM DIRT TO DOUGH TO DIVIDENDS FOR CHILDREN

AGENDA

Saturday, July 17th

5:00 p.m. - Registration

9:00 p.m.

Sunday, July 18th

7:00 a.m. Registration

8:00 a.m. Opening Breakfast

Paula Plant, CLASS Director - Welcome to Conference

Jay Gildersleeve The Importance of Beneficiaries and Fiduciary Duty
General Counsel & Deputy Director
Nebraska Board of Education Lands & Funds

9:00 a.m. Explanation of conference, what we hope to accomplish, and notebooks.

9:30 a.m. Workshops

Beginner's

How Trust Lands Came To Be
Enabling Acts & Constitutions

Concurrent Advanced

Introduction

Colleen Heinz, Colorado Edu Assoc.
Washington D.C. Issues
Doug Sutherland

10:30 a.m. A Legal Overview
Roy Andes
MonTRUST

Creating Trust Land Advocacy Groups
Plugging the Hole in the Bucket
Open Round Table Discussion
Facilitated by Mike Smith,
Arizona School Administrators

12:00 Lunch

- 1:00 p.m. Workshops
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| <p><u>Beginner's</u>
 How Land Make's Money
 Where Money Goes
 Effect on School Children</p> | <p><u>Concurrent Advanced</u>
 Legal – In-depth
 <i>Roy Andes</i>
 <i>MonTRUST</i></p> |
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- 3:00 p.m. In-lieu Selections
Margaret Bird, Director
Children's Land Alliance
- 4:00 p.m. Enjoy the Beach!
- 6:30 p.m. Potlatch Cedar Plank Salmon BBQ Dinner in Courtyard - Wacky Golf

Monday, July 19th

Breakfast served with Western States Land Commissioners Association

- 8:00 a.m. WSLCA Opening Meeting – CLASS attending as invited guests
 Welcome – Oregon's State Superintendent of Public Instruction, Susan Castillo
 WSLCA President address
 Roll Call – Land Commissioners explain about the opportunities, threats, and accomplishments on the school lands in their state

10:15 – 10:30 Break with Land Commissioners

10:30 – 12:00 Roll call continued

12:00 noon Lunch with WSLCA - Welcome and speech from Secretary of State, Bill Bradbury

1:30 - 4:30. Investing Permanent School Funds Prudently Is Better Than a Bake Sale

Managing Fixed Income Portfolios
 A Case for Doing Something Else
 Asset Categories
 Asset Allocation & Index Funds
Jim Callahan, Senior Vice President
 Callan Associates, Inc.

3:15 Break

4:30 p.m. Dinner On Your Own

Tuesday, July 20th (Taft High School)

8:00 a.m. Breakfast at Taft High School

8:30 a.m. CLASS Roll Call
 New Mexico PTA

10:30 a.m. Break

- 10:45 a.m. Dirt to Dough
*Introduction by Ken Maloney, Arizona PTA
Duane S. Black, Vice President and Chief Operating Officer
SunCor*
- 12:30 noon Lunch – provided by nationally acclaimed Culinary Arts Department
- 1:30 p.m. Breakouts by organizations
(Education Associations, School and State Boards, PTA, School Administrators)
- Discuss what CLASS can do to support your organization
 - List what your organizations can do for CLASS
 - Elect an Advisory Committee Representative
 - Plan to report ideas at Business Meeting
- 2:30 p.m. Treasurer Roundtable
*Randall Edwards, Oregon State Treasurer
Ed Alter, Utah State Treasurer
Mike Coffman, Colorado State Treasure*
- Beth Nead, Oregon PTA President-elect will close discussion.*
- 4:00 p.m. Free Time
- 5:00 p.m. - 9:00 p.m. Dinner with Western State Land Commissioners Association at the Aquarium

Wednesday, July 21st

- 7:00 a.m. Breakfast with Invited Land Commissioners
- 8:30 a.m. Working Together – Land Commissioners and Beneficiaries
Land Commissioner and Beneficiary Panel
*Jerry Patterson, Commissioner
Texas General Land Office*
- Kevin Carter, Director
Utah School and Institutional Trust Lands Administration*
- Mark Winkleman, Commissioner
Arizona State Land Department*
- Cathy Post, Past PTA President
Oklahoma PTA*
- Mike Smith, Political Consultant
Arizona School Administrators*
- Barbara Smith, Chairman Davis District School Board
Utah School Boards Association*

10:00 a.m. Break

10:30 a.m. Breakouts by states

- Identify accomplishments and work needed
- Brainstorm issues
- Prioritize how beneficiaries can impact the issue
- Outline a plan

11:30 p.m. Business Meeting

Adjourn